



DAILY OCCUPANCY REPORT - DESTINATION LEVEL

Sample Destination Comparative View

Destination vs MTRiP Industry-Wide

Sample

Subject Destination: RESORT XXXX

Period: Booking, 2008

Contents & Overview

Contents: Graphs

- a. Subject destination vs. MTRIP aggregate: Rolling 6-month view of year-to-date bookings
- b. Subject destination vs. MTRIP aggregate: Static summer view of year-to-date bookings (2008)
- c. Subject destination vs. MTRIP aggregate: Static winter view of historic bookings (2007/08)
- d. Subject destination vs. MTRIP aggregate: Year-over-year change in YTD bookings

Participating Properties:

DESTINATIONS REPRESENTED:

- Destination 1
- Destination 2
- Destination 3
- Destination 4
- Destination 5
- Destination 6
- Destination 7
- Destination 8
- Destination 9
- Destination 10

About the Daily Occupancy Report:

DESCRIPTION: The Daily Occupancy Report tracks occupancy on a daily level of granularity. The report combines the data sets of participating properties into a destination wide view that features three data sets (providing that sufficient information is available) including: i) current YTD occupancy, ii) last YTD occupancy, iii) last season's ending occupancy. The report represents both Paid and Unpaid Occupancy in the subject destination and MTRIP Industry-Wide data sets.

The Daily Outlook Report is generated on a monthly or twice-monthly basis, usually for a 12 month subscription period, and is created from data provided by a group of properties participating in a cooperative manner, and representing a valid set of data as a result.

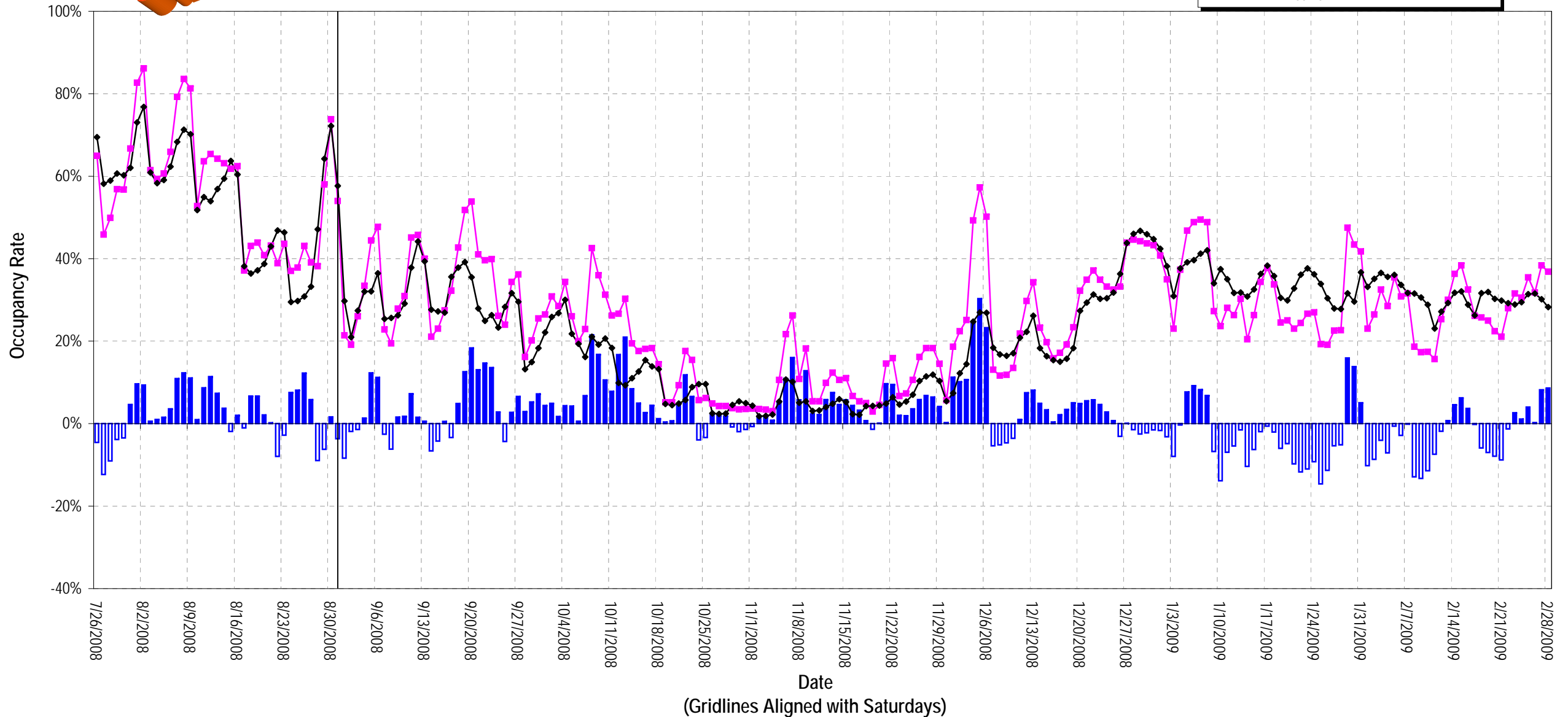
As is the case in all MTRIP data, all information provided by individual properties is strictly confidential, except when aggregated with other data and indistinguishable as a result.

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Sample

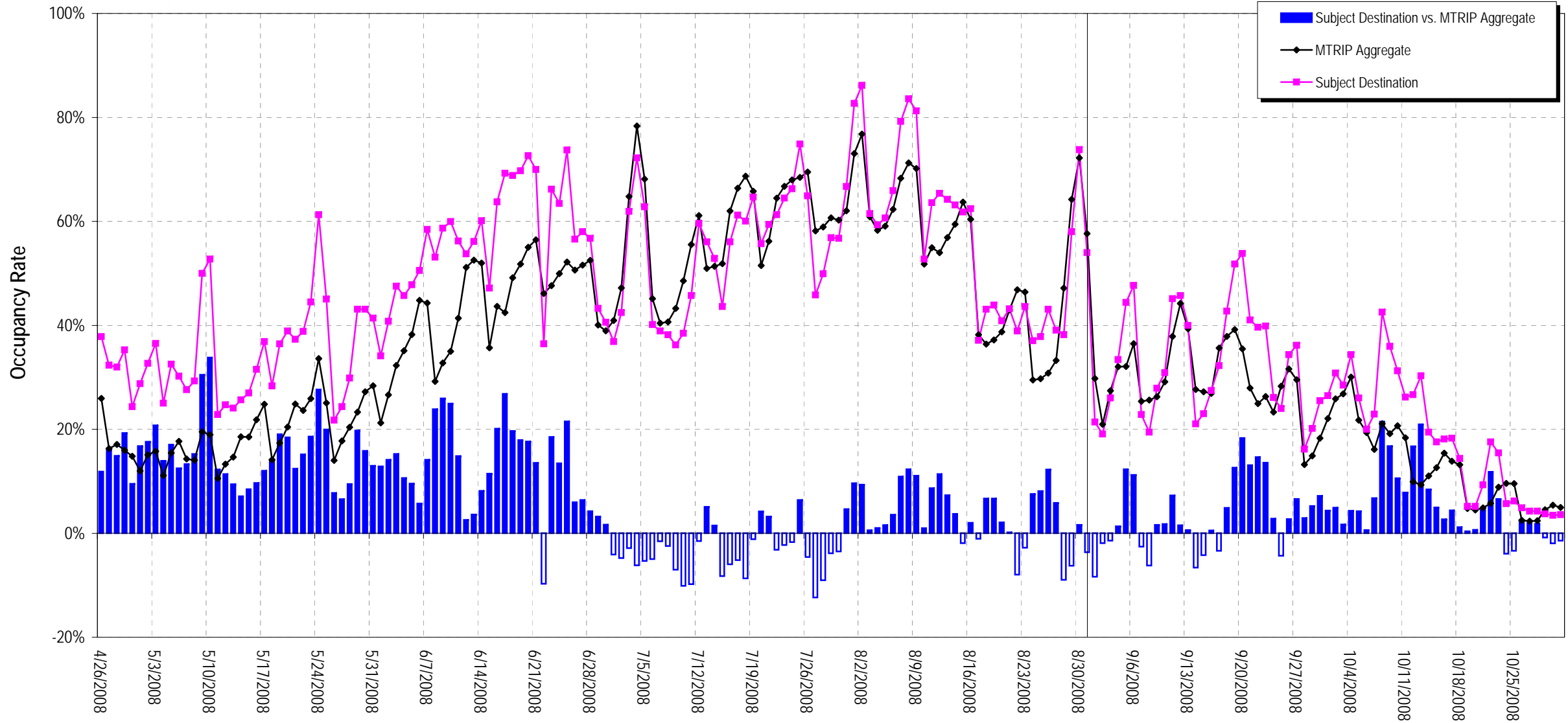
Occupancy as of August 31, 2008 SUBJECT DESTINATION vs. MTRIP AGGREGATE: ROLLING 6-MONTH VIEW

■ Subject Destination vs. MTRIP Aggregate as of 8/31/08
■ Subject Destination 2008/09 - as of 8/31/08
● MTRIP Aggregate 2008/09 - as of 8/31/08



Sample

Occupancy as of August 31, 2008 SUBJECT DESTINATION vs. MTRIP AGGREGATE: STATIC SUMMER VIEW (2008)



Historic Summer Occupancy Rates

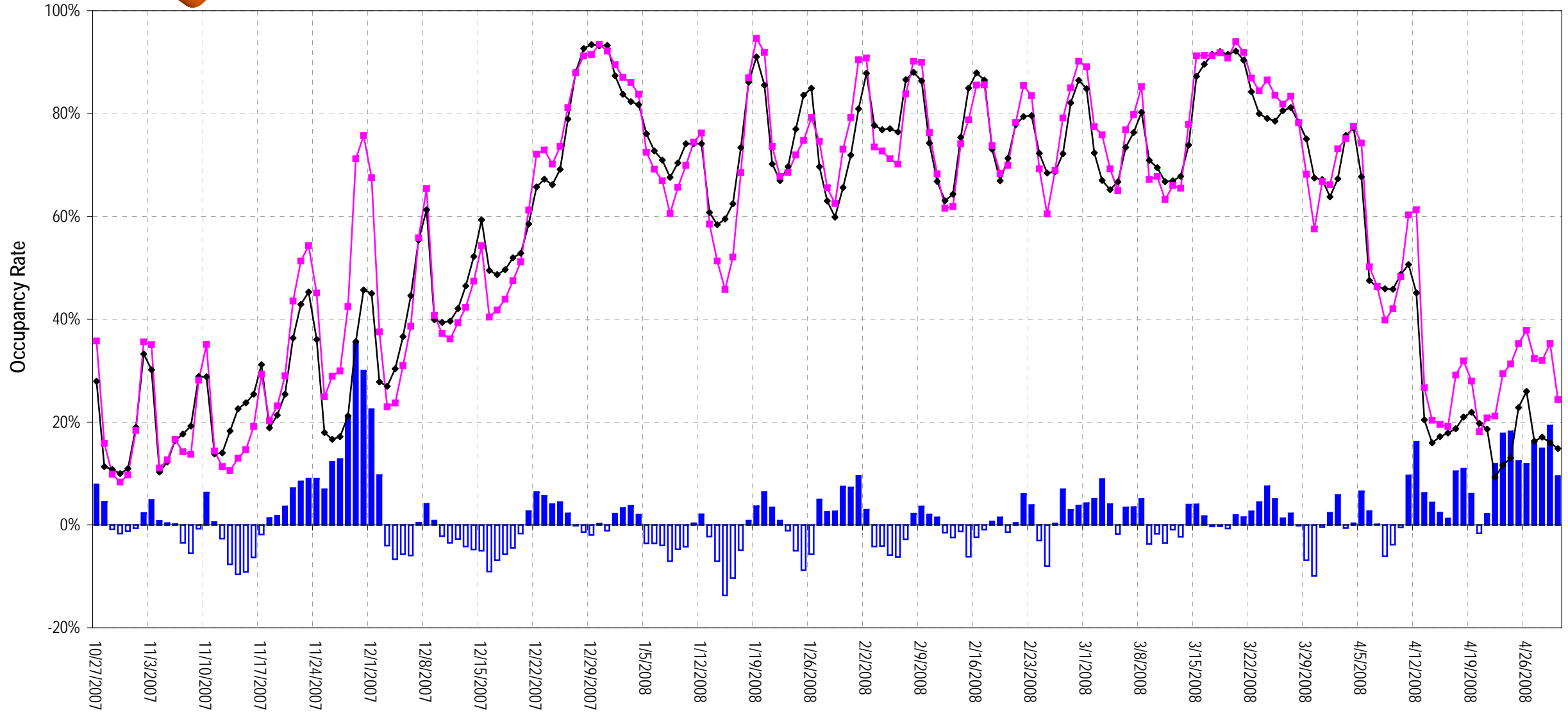
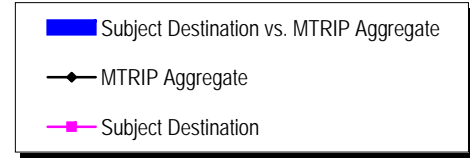
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Source: MTRIP
www.mtrip.org

Sample

Occupancy as of August 31, 2008

SUBJECT DESTINATION vs. MTRIP AGGREGATE: STATIC WINTER VIEW -- HISTORIC BOOKINGS (2007/08)



Historic Winter Occupancy Rates

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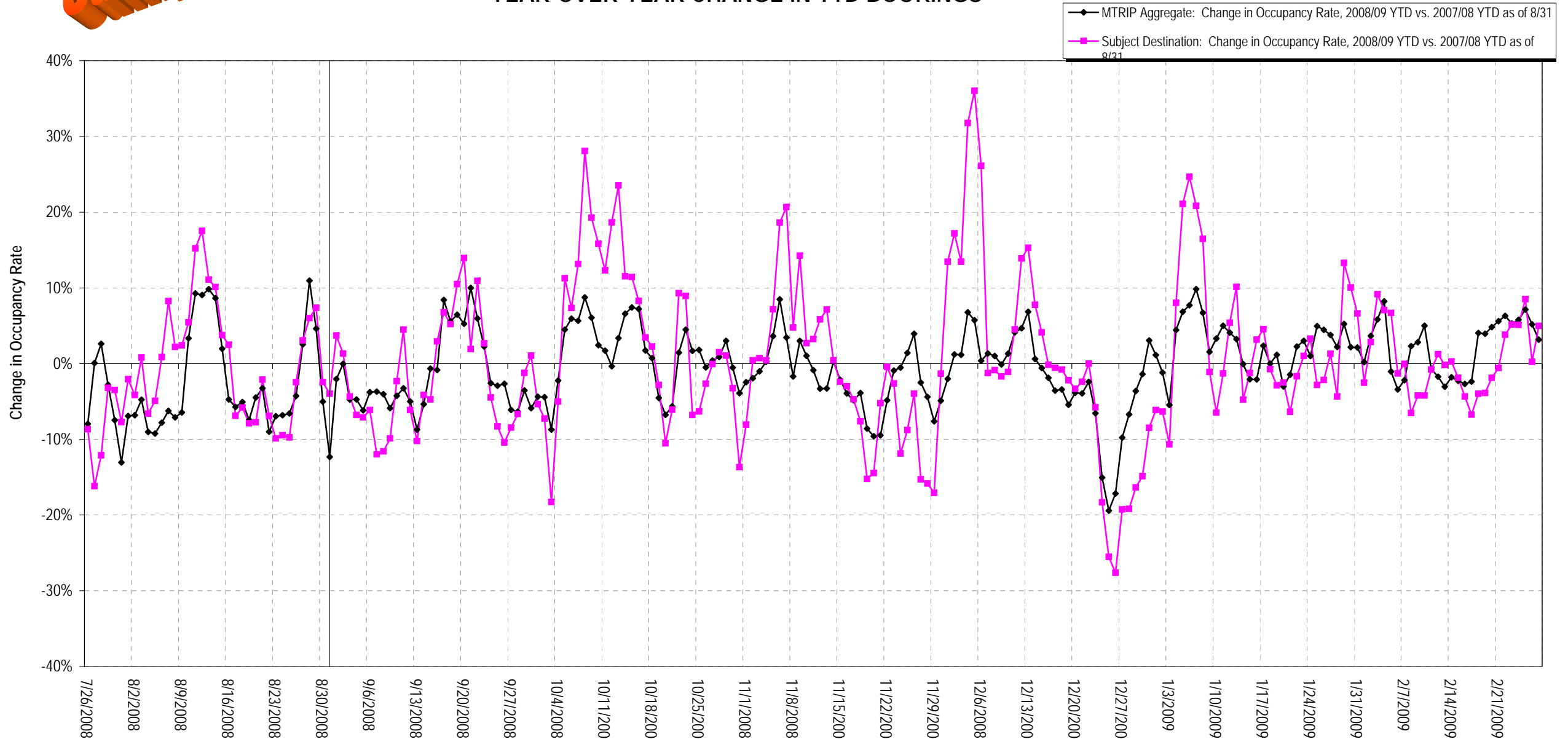
Source: MTRIP
www.mtrip.org



Change in Daily Occupancy Rate, 2008/09 YTD vs. 2007/08 YTD: as of August 31, 2008

SUBJECT DESTINATION vs. MTRIP AGGREGATE

YEAR-OVER-YEAR CHANGE IN YTD BOOKINGS



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